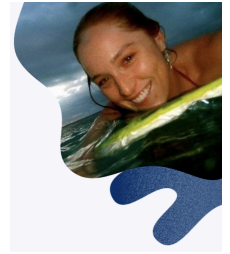


Selma Kettwich



Copywriter

RESUME

CW Portfolio: www.selmakettwich.com

Contact:

kettwichselma@gmail.com

505-850-4001

From Albuquerque, NM. Currently living in Richmond, VA. Open to relocation.

Education:

VCU Brandcenter '24

-MS Business of Branding, Copywriting

University of Puget Sound '09

-Bachelor of Arts English, Creative Writing
-Bachelor of Arts Spanish, Writing & Literature
-Minor in Biology, Environmental Science
NCAA Volleyball
Tahitian Dancing, Track, Water Polo

Pontificia Universidad Católica de Valparaíso, Chile

Full Spanish immersion study abroad program.
Lived w/ host family. Worked on Antarctic ship.

Skills:

Presentations, AP Style, Final Cut Pro X,
Microsoft Office, AI (Experimented w/ Midjourney, Chat GPT, Eleven Labs), Strategy, Collaboration,
Creative Thinking, Determination, Curiosity

Languages:

English: Native
Spanish: Advanced
Hawaiian Pidgin: Fluent
Romanian: Conversational

Work Experience:

Farm Owner and Operator. Cut costs by 83% by growing Alfalfa on site. Wrote equine history website and sales ads to sell 76 horses to vetted homes. Equine photography.

Sales Manager, Hawaii and Maui Islands at Hilo Fish Company & Maui Tropics
Rapport with fishermen and chefs to buy and sell seafood and other warehouse items.

Political Campaign Manager and Head Writer for Hawaii Mayoral 2020 Election: wrote and made TV, radio, magazine print ads.

Grant Writer, Wildlife Research Assistant at Hawaii Volcanoes National Park:
Tracked, monitored and took data on endangered Hawksbill Sea Turtle and Hawaiian Nēnē Goose. Community outreach newsletters written in adversarial tone.

Grant Writer, Wildlife Biologist with San Diego Zoo, Alalā Restoration Project: Entertained smart crows in captivity.

Author of Fiction Short Story: *Crosscurrents*
Literary Magazine "Running of the Bulls"

Co-Author: Scientific Articles & PubMed Medical Publications
See [Article 1](#), [Article 2](#), [Article 3](#).

Jello Shot Mixologist: Entrepreneur. Sold beets and jello shots at Hawaii Farmers Markets

Ask Me About

- Camping with The Rock, Dwane Johnson
- Auditioning for The Bachelor
- When I made Jeff Corwin cry on a volcano
- When Jack Johnson slept in my horse trailer